

## Job Opening - Data Analyst

### StepUp Consulting – A Dynamic Marketing & Sales Consultancy team.

*StepUp Consulting is a dynamic and fast-growing consultancy company, founded in 2010. As consultants we focus on supporting our clients to improve their marketing and sales processes to create growth.*

#### **We are active in Revenue Management consultancy:**

- /// ROI modelling of the marketing mix (promo and media investments)
- /// Retailer Margin measurement
- /// Sales tracking / Baseline tracking
- /// Price elasticity / Pack price Architecture

We operate from our offices in Leuven but are active in several countries across Europe. To support our continuous growth, we are hiring a **Data Analyst**.

### The JOB – Data Analyst

*You will be part of a team of Data Analysts that each focus on more specific expertise's ranging from scripting/developing, visualization and Excel skills to statistical modelling. On a day-to-day base you will also work closely together with a Business Analyst and a Consultant on specific projects, where you will take the lead in (part of) the data part. As a Data Analyst you will be responsible for gathering, structuring, enriching and analyzing all kinds of different data sources we receive from our clients. This process involves a variety of tasks and tools, providing you with a different challenge each day.*

*Next to maintaining existing processes, you will also contribute to further optimize/develop the current back office at the company. This gives you the opportunity to develop a wide range of skills, assisting your personal growth while increasing the value we can create for our clients.*

#### **Your job will consist of:**

##### **Working hands-on with data**

- /// Data integration, cleaning, treatment and analyses
- /// Building internal solutions, such as (R) scripts and tools to refine the data handling process
- /// Creating structured databases used for further modelling and analyses
- /// Write optimized code and create documentation in order to improve the data flow in projects

##### **Co-develop the future of StepUp in a fast-growing company**

- /// Develop solutions and tools for clients based on their data
- /// Create new processes and the technical backbone for our growing number of solutions and products



## Job Opening - Data Analyst

### The PROFILE – Data Analyst with problem solving sense

*The StepUp Consulting services are based on pragmatic, fact based and concrete recommendations to increase efficiency and effectiveness. These recommendations are built on the analysis of a large set of client internal data and external data (Nielsen/IRI).*

**Therefore, we look for a candidate with following skills/competences:**

#### **Overall:**

- /// Is in possession of a college or university degree with a focus on Economics, Statistics, Programming, Data Science or Data Processing
- /// Several years of experience in a business context

#### **Technical skills:**

- /// Knowledge of R is a must, especially for data treatment

#### **Nice to have:**

- /// Python
- /// Experience with other programming languages
- /// Experience in statistical modelling, forecasting, and machine learning
- /// Experience with BI and BI tools (Tableau/Power BI)
- /// Excel/VBA
- /// SQL/ databases

#### **Personal skills:**

- /// Has an analytical and business mind-set, likes to look further than the numbers
- /// Is passionate about data and eager to further develop in this field
- /// Is pragmatic and finds satisfaction in solving complex problems
- /// Is fluent in English or Dutch
- /// Works accurately, with quality and a well-documented approach as key focus
- /// Takes ownership and isn't afraid to be pro-active

### The OFFER – an attractive package

*StepUp Consulting can offer you the possibility to be part of a young, dynamic and growing team with strong opportunities for future growth.*

We can offer you a competitive salary, added with a broad range of extra benefits. With our office located near the train station of Leuven easy access is guaranteed.

You will be active in a professional environment, in a fast-growing team, where hard work goes hand in hand with good laughs.

**INTERESTED? – Contact us:**

Steven Claes, +32 473 63 56 16, [stepven.claes@stepupconsulting.eu](mailto:steven.claes@stepupconsulting.eu)

You can also check us out at [www.stepupconsulting.eu](http://www.stepupconsulting.eu)

Looking forward to meet you!

[www.stepupconsulting.eu](http://www.stepupconsulting.eu)